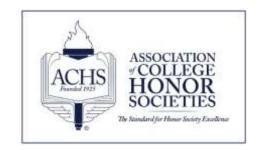
# **Exhibitor – Sponsor Information**

Association of College Honor Societies 2021 Annual Conference

February 10-13, 2021

Virtual



## Put Your Organization in the Spotlight!

Association of College Honor Societies is pleased to invite you to participate as a sponsor of or exhibitor at our Annual Council meeting **February 10-13, 2021**, being held virtually.

Our attendees are executive leaders for more than 70 national and international honor societies located on thousands of campuses. By participating as an Annual Conference sponsor, you will be in front of executive directors, meeting planners, and top program administrators of these organizations. You will have a chance to engage with decision-makers and share ways your services and products can help attendees maximize efficiencies in their Societies.

The Annual Conference is a time when all members come together for professional development, enriched learning opportunities and invaluable networking. Sponsorship makes it possible to keep costs low and provide outstanding program content and speakers.

Judith Tilton, ACHS Executive Director, <a href="mailto:jtilton@ACHShonor.org">jtilton@ACHShonor.org</a>

Extended sponsorship opportunities that include advertising on the ACHS Website for one year, as well as recognition during the conference, one-on-one time with attendees, and a video showcase at the start of a general session. We welcome inquiries and your suggestions for ways to interact with attendees.

## Named sponsorships include:

- Thursday's Dorothy Mitstifer Distinguished Lecture Sponsor \$1,000
- Thursday evening networking event \$1,000
- Friday Generation Z Nationally-recognized speaker Corey Seemiller sponsor \$2,000
- Friday's Diversity, Equity and Inclusion national speaker and panel sponsor \$2,000
- Friday evening networking event \$1,000
- Swag sent to Attendees \$1750
- Other let us customize a package for you!

Please Note: The ACHS Board of Directors reserves the right to select those Exhibitor-Sponsor applicants whose products and services are of interest to ACHS members.

#### **Exhibit Fees:**

Exhibitors may have two representatives participating and space is \$400, due at time the application is made. Space is limited so do not delay.

## ACHS 2021 Annual Conference Exhibit Agreement P. 2 of 3

#### **Exhibit Dates:**

Wednesday, February 10<sup>th</sup>
Welcome Reception/Networking Event

Thursday, February 11th
Morning 1:1 Appointments
1st Round of Exhibitor Presentations
Sponsor Video Introductions
Networking Event with Exhibitors/Sponsors
Evening 1:1 Appointments

Friday, February 12th
Morning 1:1 Appointments
2nd and 3rd Rounds of Exhibitor Presentations
Sponsor Video Introductions
Networking Event with Exhibitors/Sponsors

Saturday, February 13th
Morning 1:1 Appointments
4<sup>th</sup> Round of Exhibitor Presentations
Attendee Prize Drawing and Raffle

Additional information and images required from accepted sponsors/exhibitors: a 50-word description to add to the online schedule and for use on the ACHS website, and a high-resolution logo, along with a web-ready format and content.

## Exhibitor Terms, Conditions, and Responsibilities Exhibitor Guidelines

- 1. Exhibit space assignments are made on a first-come, first-served basis.
- 2. Exhibitors may take orders and complete sales only for products or categories of products they have previously listed in the online form.
- 3. Exhibitors are asked to attend a brief orientation where we will review the Zoom particulars for this event and that information will follow shortly after you complete your registration.

**Liability:** The exhibitor takes full responsibility for having appropriate and adequate technology with which to participate in the conference. ACHS will make every effort to have appropriate technology available to participants and exhibitor will not hold ACHS accountable or expect any refund due to technical issues.

**Cancellation of Conference:** ACHS may cancel the conference or exhibition for any reason. ACHS shall not be liable for any expenses incurred by the exhibitor except for an exhibit fee refund issued in an amount deemed consistent with the expenditures and commitments already made.

**Special Restrictions:** (a) Circulars, advertising matter, etc., may be distributed through ACHS prior to the conference and patronage solicited during explicit times assigned to the exhibitor.

**Amendment:** Any point requiring a decision relative to the exhibits, if not specifically covered in writing, is subject to determination by the Conference Administrators. The Conference Administrators will have sole authority to interpret and enforce all rules and regulations, contained herein, to make any amendments thereto, and to make further rules and regulations as shall be necessary for the orderly conduct of the conference. All such amendments and future rules and regulations will be made available to the exhibitor.

ACHS 2021 Annual Conference Exhibit Agreement P. 3 of 3

Americans with Disabilities Act: Exhibitor shall have the sole responsibility for ensuring that its exhibit is in full compliance with the Americans with Disabilities Act and any regulations under that Act. Exhibitor will ensure the accessibility of its exhibit and agrees to hold harmless and indemnify ACHS and its officers, directors, contracted employees and agents against any claims, damages, loss, or exposure, including attorney's fees and costs, arising out of, or related to any alleged ADA violation.

**Cancellations:** Cancellations must be made in writing via email to <a href="mailto:info@achshonor.org">info@achshonor.org</a>. Cancellations made in writing on or prior to February 1, 2021, will be issued a full refund minus a \$50.00 processing fee. No fees will be refunded for cancellations made after February 1, 2021.

**Compliance:** Exhibitors will comply with these terms and conditions, rules and regulations of the Conference Administrators, city, state, or federal regulations governing this exhibition, guidelines, and regulations.

Conference management will be responsible for interpreting these rules and regulations in order to align the exhibit and sponsor events and activities with ACHS Board policies in fairness to all who participate.