



## ***PUT YOUR COMPANY IN THE SPOTLIGHT!***

### **WHY YOU SHOULD JOIN US**

ACHS Annual Conference Meeting attendees are executive leaders for more than 70 national and international honor societies located on **thousands of college campuses** and reaching **hundreds of thousands of students**.

Participating as an Annual Conference sponsor or exhibitor, puts you in front of executive directors, meeting planners, and top program administrators of these organizations. You will engage with decision-makers in both a structured program and several casual events.

The Annual Conference is a time when all members come together for professional development, enriched learning opportunities and invaluable networking, *even in a virtual atmosphere* and especially post-2020! Sponsorship makes it possible to keep costs low and provide outstanding program content and speakers.

### **EXHIBIT DATES AND TIMES:**

#### **WEDNESDAY, FEBRUARY 10<sup>TH</sup>**

- Welcome Reception/Networking Event (*sponsorship opportunity available*)

#### **THURSDAY, FEBRUARY 11<sup>TH</sup>**

- Morning 1:1 Exhibitor Appointments
- 1<sup>st</sup> Round of Exhibitor Presentations
- Sponsor Video Introductions
- Networking Event with Exhibitors/Sponsors (*sponsorship opportunity available*)
- Evening 1:1 Appointments

#### **FRIDAY, FEBRUARY 12<sup>TH</sup>**

- Morning 1:1 Exhibitor Appointments
- 2<sup>nd</sup> and 3<sup>rd</sup> Rounds of Exhibitor Presentations
- Sponsor Video Introductions
- Networking Event with Exhibitors/Sponsors (*sponsorship opportunity available*)

#### **SATURDAY, FEBRUARY 13<sup>TH</sup>**

- Morning 1:1 Exhibitor Appointments
- 4<sup>th</sup> Round of Exhibitor Presentations
- Attendee Prize Drawing and Raffle

We have an activity planned that incentivizes attendees speaking with you one-on-one. Also, if you have any door prizes you wish to raffle, we can arrange that, as well. **We will also be sending swag to attendees prior to the conference kick-off and you may include printed materials in that mailing.\***

### **EXHIBIT FEES:**

Exhibit opportunities are \$400, due at time the application is made. Conference registration is not included. Exhibit space is limited and will be offered on a first-come, first-served basis, so don't delay.



Also available: **extended sponsorship** opportunities that include advertising on the ACHS Website for one year, as well as recognition during the conference, one-on-one time with attendees, and a video showcase at the start of a general session. We welcome inquiries and your suggestions for ways to interact with attendees.

Named sponsorships include:

- *Wednesday evening networking event – \$1,000*
- *Thursday's Dorothy Mitstifer Distinguished Lecture Sponsor – \$1,000*
- *Thursday evening networking event – \$1,000*
- *Friday Generation Z Nationally-recognized speaker Corey Seemiller sponsor – \$2,000*
- *Friday's Diversity, Equity and Inclusion national speaker and panel sponsor – \$2,000*
- *Friday evening networking event – \$1,000*
- *Swag Sponsor – \$1,750*
- *Other—let us customize a package for you!*

To participate as an exhibitor or sponsor, visit [the website](#) and complete the application online, or contact Judith Tilton, Executive Director, for more information by email at [jtilton@achshonor.org](mailto:jtilton@achshonor.org).

Thank you for your partnership!

## See you at the

# 2021 ACHS Annual Conference!