

**ACHS Annual Conference**  
**Little Rock, AR ~ February 10-12, 2022**

<b>Date</b>	<b>Time</b>	<b>Event</b>
<b>Wednesday, February 9</b>	4:00 pm – 6:00 pm	Board Meeting
	6:00 pm	Meet-Up at Local Pub
<b>Thursday, February 10</b>	8:00 am – 12:00 pm	Board Meeting
	8:00 am – 5:00 pm	Registration Open
	12:00 pm – 5:00 pm	Exhibitor Set-up
	1:00 pm – 2:30 pm	Light snacks, Welcome and Opening Session, Dorothy Mitstifer Lecture
	2:30 pm – 4:00 pm	Speed Networking with Sponsors & Exhibitors and Attendee Introductions
	4:00 pm – 5:30 pm	Council Business Meeting*
	5:30 pm – 6:30 pm	Welcome Reception with Sponsors & Exhibitors
<b>Friday, February 11</b>	8:00 am – 5:00 pm	Registration Open
	6:45 am – 7 :15 am	Optional Group River Walk
	7:45 am – 8:45 am	Breakfast and Roundtable 1
	8:45 am – 10:00 am	General Session – Keynote Speaker Dr. Stuart Rojstaczer on Grade Inflation
	10:00 am – 10:45 am	Member Discussion – Pandemic-induced Innovations: <i>What were you forced to do differently that worked well?</i>
	10:45 am – 11:15 am	Break with Sponsors & Exhibitors
	11:15 am – 12:00 pm	Student Panel
	12:15 pm – 2:15 pm	Off-Site lunch hosted by Little Rock CVB
	2:30 pm – 3:30 pm	Concurrent Session A – Cyber Security and Technology
	2:30 pm – 3:30 pm	Concurrent Session A – Working with Hospitality Partners Post-Pandemic: Panel Discussion with Jeff Pernin, Hyatt, and Michael Aguirre, Visit Baton Rouge
	3:30 pm – 4:00 pm	Break with Sponsors & Exhibitors
	4:00 pm – 5:00 pm	Concurrent Session B – DEI and Boards or Navigating Inclusive Communication
	4:00 pm – 5:00 pm	Concurrent Session B – Marketing & Media Relations
4:00 pm – 5:00 pm	Exhibit Hall Tear-Down	
<b>Saturday, February 12</b>	8:00 am – 12:00 pm	Registration Open
	7:45 am – 8:30 am	Board Meeting
	8:30 am – 10:00 am	Breakfast and Roundtable 2 & Committee Information Sessions
	10:00 am – 11:15 am	General Session on Association Management Best Practices
	11:00 am – 12:00 pm	Closing Council Meeting (2023 Conference Preview, Resolutions, Introduce New Board, Door Prizes*
	Afternoon	Optional Off-Site Event (TBD)

\*All member societies are expected to attend.