Exhibitor and Sponsor Information Association of College Honor Societies 2023 Annual Conference

> February 16-18, 2023 Jacksonville, Florida

Put Your Organization in the Spotlight!



The Association of College Honor Societies (ACHS) is pleased to invite you to participate at our Annual Conference **February 16-18, 2023,** and be a supporter of ACHS.

Our attendees are executive leaders for 70 national and international honor societies located on thousands of college campuses. By participating as an Annual Conference sponsor, you will be in front of executive directors, meeting planners, and top program administrators of these organizations. You will have a chance to engage with decision-makers and share ways your services and products can help attendees maximize efficiencies in their Societies.

The Annual Conference is a time when all members come together for professional development, enriched learning opportunities and invaluable networking. In 2021, 70% of those completing the Conference evaluation said that they intended to purchase from at least one of the sponsors/exhibitors they met. Sponsorship makes it possible to keep costs low and provide outstanding program content and speakers.

There are two types of opportunities:

- Exhibit: includes a 6' table
- Sponsorship: includes an exhibit table plus your logo featured for one year on the ACHS website, recognition on event signage, and mention at the general session
- Please note both exhibitors and sponsors may host a dinner for invited attendees on Thursday or Friday night. This requires contacting the ACHS office prior to scheduling or inviting participants to the hosted dinner.

The ACHS Board of Directors reserves the right to select applicants whose products and services are of interest to ACHS members.

Questions? Contact the ACHS National Office by email at info@achshonor.org.



Exhibit Fee:

Exhibit space is \$950, due at time the application is made. Each exhibit includes a 6' table and two company representatives may staff the table. Conference registration is <u>not included</u>. Those wishing to participate in the full conference will need to register as an attendee. Exhibit space is limited so don't delay.

Connecting with Attendees:

1:1 times with attendees, evening group meet ups at designated locations, breaks and a reception in the exhibit area, and exhibitors are invited to the Visit Jacksonville lunch event with attendees.

An exhibitor activity for awarding door prizes is planned to increase traffic to the exhibits. You are invited to bring items for door prizes.

Exhibit Dates:

<u>Thursday, February 16th</u> Exhibit setup Welcome Reception in Exhibit Area

<u>Friday, February 17th</u> Breaks in Exhibit Area Exhibit teardown

Sponsorship Opportunities:

Sponsorship opportunities offer increased value over and above an exhibit table which is included: advertising on the ACHS website for one year with a link to your company, signage recognition during the conference, and a video showcase at the start of a general session.

- General Sponsorship \$1450
- Thursday's Dorothy Mitstifer Distinguished Lecture Sponsor \$2,000
- Thursday evening networking reception \$1,750
- Friday speaker sponsor \$2,000
- Friday advisor and student panel sponsor \$1,650
- Other let us customize a package for you!