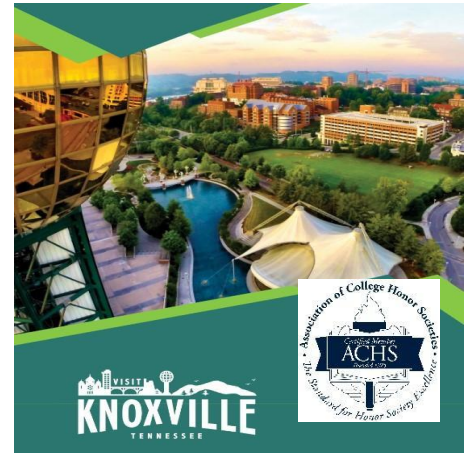


Association of College Honor Societies 2024 Partner & Exhibitor Prospectus

ACHS Annual Conference
Cumberland House Hotel by Hilton
Knoxville, Tennessee
February 1-3, 2024

Let ACHS Put You In the Spotlight!



If you have received this prospectus, it is because someone in our college honor society community believes that your business and services would benefit honor society leaders and administrators. The Association of College Honor Societies ([ACHS](https://www.achshonor.org)) is pleased to invite you to partner with us at our 2024 Annual Conference in Knoxville, Tennessee, February 1-3.

Our attendees are executive leaders of nearly 70 national and international nonprofit honor societies located on thousands of college campuses worldwide. By participating as an Annual Conference partner, you will be in front of executive directors, meeting planners, and the top program administrators of these organizations. You will have a chance to engage with decision-makers and share ways your services and products can help attendees maximize efficiencies in their societies.

The ACHS Annual Conference is a time when all members come together for professional development, enriched learning opportunities, and invaluable networking. **In 2023, 80% of attendees completing the conference evaluation indicated their intentions to purchase from at least one of the exhibitors they met there.** The businesses and organizations who partner with ACHS each year help us keep our conference costs low and provide outstanding program content and speakers to attendees. The ACHS Board of Directors reserves the right to select only applicants whose products and services are of interest to ACHS members.

The deadline for securing your spot is January 10, 2024, and we'd love to see you there! Exhibit space at the Cumberland House is limited so don't delay. It's a lovely, small boutique hotel, and we'll have the run of the place, so it will be really great for making connections.

Review the options below to find the best fit for you, and then click the *Sign Up* link on page 2. If you don't find a good fit there, we are happy to work with you to build a unique sponsorship package. Contact the office at (727) 940-2658 x 2005 or info@achshonor.org. The last page of this prospectus is a tentative conference schedule that should help show the partnering opportunities in the context of the conference.

Note: While exhibitors or partners may host their own private group dinners on Thursday or Friday evenings (see tentative schedule), those dinners must be approved by the ACHS main office before any events are scheduled or communicated to ACHS conference attendees.

2024 ACHS Conference Partnerships:

1) Exhibitor Package (\$900)

- o One 6 ft. exhibit table staffed by two company representatives for Thursday and Friday of the conference. There are two exhibitor rooms that will be considered “Partner Central” this year. Set-up will begin at noon on Thursday.
- o Welcome Reception with ACHS Partners. Be in place and ready to “host” our attendee welcome reception right before the dinner break.
- o Our Partner Passport event on Friday afternoon.
- o One invitation to Friday’s riverboat lunch cruise.
- o One-on-one time with individual attendees in between conference sessions Thursday and Friday.
- o Exhibitors may provide a donated prize to be raffled by conference planners at the closing session on Saturday.

2) Partner Package (\$1,200)

- o All features above.
- o Recognition in the printed program.
- o One additional invitation to the Friday riverboat lunch cruise.

3) Premiere Partner Package (\$1,500)

- o All the features of the two packages above.
- o Your logo featured for one year on the ACHS homepage starting two weeks before the conference begins.

\$500 Package Add-ons

These package add-ons come with acknowledgement in the published order of events and with on-site signage. And, of course, you’re invited to attend any add-on event you book!

Thursday Welcome Reception (3 available)

Help sponsor the beer, wine, and hors d'oeuvres for this welcome event at the start of the conference!

Friday Discussion Roundtables (1 available)

Your name, logo, and 30-word ad text will be displayed on table placards across the meeting room.

Friday Night GLOW-UP Party (5 available)

This will be a special, sponsored social event held Friday, 8-11 p.m., in the Knoxville Sunsphere with a stunning bird’s eye view of downtown Knoxville. Refreshments and entertainment will depend on how much support this event gets. This would be a great opportunity for smaller businesses that may be unable to host dinners of their own!

Saturday Breakfast Breakouts (2 available)

Your name, logo, and 30-word ad text will be displayed on table placards across the meeting room.

\$2,000 Stand-Alone Sponsorships

These sponsors will be noted in the official conference program. At the beginning of these special sessions, a 2-minute introduction will include your company’s history with ACHS and/or a written ad for your services—submitted and approved in advance. If you’re interested in sending a video for that spot, the office will be glad to help you with that!

- 1) ~~Thursday’s Dorothy Mitsifer Lecture~~ (*Sponsorship already taken!*)
- 2) Friday’s ACHS Business Session
- 3) Saturday’s Closing Session

Sign Up Here!

Tentative 2024 ACHS Conference Agenda *rev. 12/12/23*

Events with Partnership opportunities are highlighted in blue and are explained in the prospectus. There will also be scheduled bio breaks between almost every session during which attendees will be encouraged to visit *Partner Central* where all the tabling exhibitors will be located.

Thursday, Feb. 1

- 12:00 pm *Lunch Meeting for ACHS Board of Directors*
- 12:00 pm Attendee Check-in (12-3 pm) and [Exhibitor Setup](#)
- 3:00 pm Conference Welcome & Mitstifer Keynote Lecture
“When the Leader Needs a Cheerleader: Burnout in Higher Ed and Honor Societies Today”
Dr. Bernie Saverese, Acting Vice President of Student Affairs, Research, and Student Success at the University of Tennessee
- 4:30 pm “Going International: A Panel Discussion” moderated by Dr. Jessica Murphy of Jackson State University
Panelists will be the executive directors of Epsilon Pi Tau, Psi Chi, and Tau Beta Pi and Rosann Naidoo, Epsilon Pi Tau’s Pan-African Chapter Leader
- 5:30 pm [Welcome Reception \(all attendees and exhibitors/partners\)](#)
- 6:30 pm Dinner on Your Own
- 8:30 pm Beverages & Board Games (*optional social event: Join us in the lobby with your favorite board or card game!*)

Friday, Feb. 2

- 7:30 am Breakfast Networking ([no formal programming 7:30 to 8:30 may find attendees visiting Partner Central](#))
- 8:15 am Break
- 8:30 am “Crafting & Curating Your Story” with Dr. Katy Luchini Colbry of Michigan State University
Includes hands-on, story-crafting groups (*Bring your best PR materials to assist you.*)
- 9:45 am Break
- 10:00 am Topical Discussion Groups (*45-minute groups followed by a 15-min. share of takeaways*)
- Advisor Challenges (Succession Planning) / Dormant Chapters—Donna Cherry
 - Engagement/Virtual Meetings/Inductions—
 - DEIA Support—DEIA Committee
 - AI in Higher Ed—
 - Public Relations Post-Pandemic—
 - Challenges/Opportunities of Online/Global Colleges—Katie Holmes and Holly Barclay
- 11:00 am [Break to visit Partner Central](#) and/or to drop your stuff off and get ready for transportation to riverboat
- 11:30 am Departure for Riverboat Lunch Sponsored by Visit Knoxville!
- 2:45 pm “Creating Lifetime Membership Opportunities” with Garrett Mintz of Ambition-In-Motion
- 3:30 pm Break
- 3:45 pm ACHS Council Business Meeting
- 5:15 pm [Partners in Honors \(the exhibitor prize “Passport Event” after which exhibits should be taken down\)](#)
- 6:00 pm Dinner on Your Own
- 8:00 pm [ACHS Glow Up! Party in the Knoxville Sunsphere \(come & go, 8-11 pm\)](#)

Saturday, Feb. 3

- 7:30 am [Breakfast in Breakouts \(45 mins; select one\)](#)
- 8:30 am “Inspired! Best Practices & Programming Leader-Shares” (*followed by breakout groups with presenters*)
- 9:30 am Break
- 9:45 am “Hearing From Our Students: A College Student Panel Q&A” (Planners: Loria Brown Gordon & Melissa Martin)
- 10:30 am “The Importance of Intellectual Property Protections,” Jonathan Blanchard, J.D., Ph.D., Blanchard Horton, PLLC
- 11:30 am [ACHS Conference Closing Session \(The conference is scheduled to conclude by 12:30 p.m.\)](#)